

Editor - Fibre Systems (B2B Technology Magazine)

Salary range: up to £20k for 3 days p/w (c£33k FTE);

Part-time - 3 days/24hrs per week

Our mission

Europa Science connects science and technology communities through its publishing and information platforms. We use our industry expertise, communication skills and commercial acumen to improve business prospects for those working in photonics, imaging, optical communications, scientific computing, and scholarly publishing.

Our team

You'll be joining a team of publishing experts - across editorial, advertising, finance, production and IT - leading the editorial effort on our title Fibre Systems, which has been enjoying audience and revenue growth since its launch in 2013. And we meet for beer and snacks every Friday at 4pm.

Your job

As editor of Fibre Systems, you will:

- Set the editorial agenda for the Fibre Systems, an international business-to-business publication serving optical communications professionals.
- Manage, write and deliver content across print (four times a year) and digital (online, email) formats such that it engages its intended audience, through a mix of feature articles, opinion pieces from leading industry figures, event reports, news and products.
- Manage a pool of freelancers and the associated budget to help deliver the above.
- Engage with the readership through social media, webinars, round table discussions, events etc.
- Develop and oversee any other content-based initiatives that may arise (for example, webcasts, sponsored content), with the intention that these initiatives yield more readers/visitors and/or more revenue opportunities.
- Attend key conferences/events as appropriate, meeting with potential advertisers, reporting from conference sessions, and engaging with readers.
- Attend key client meetings where appropriate (either at events listed above, or occasionally, outside of this).

- Oversee all publishing episodes (print issues, email newsletters, web stories etc) to their conclusion and to deadlines.
- Maintain channels of communication with the publisher and the advertising manager, with regard to ongoing commercial opportunities.
- Provide input into the media pack and any other marketing materials as appropriate.
- Propose initiatives that will further the commercial development of the title.
- Other tasks as required from time to time

About you

- You'll possess the skills, confidence and abilities to be able to develop your own efficient methods to carry out all of the above tasks with the minimum of fuss.
- You'll have experience as an editor, ideally within B2B publishing.
- You'll have experience working on a science and technology title, ideally (but not essential) within or related to telecoms.
- You'll be able to demonstrate a track record of leading a B2B title in today's multi-platform environment.
- You'll be a first-class writer and editor, taking pride in the written word.
- You'll be an excellent communicator - in person, on the phone and via email
- You'll take pride in getting things done efficiently and properly - and encouraging others to do the same!
- You'll be a stickler for detail, and leave no stone unturned in ensuring tasks are completed.
- You'll have a flair for task management and organisation.

Benefits

- 22 days' holiday (less shut-down days between Christmas and New Year, less Bank Holidays).
- Childcare voucher scheme (subject to current Government policy).
- Contributory pension scheme.
- Season ticket loan.
- Death in service cover.
- Optional private healthcare and/or gym membership after 18 months' service.

To apply, please contact email a CV and covering letter to warren.clark@europascience.com.